

Social media toolkit – Here to help campaign.

Repeat prescriptions – Don't wait until it's too late!

(V2. 24/05/24)

Toolkit contents (TBA)

This toolkit contains useful resources including social media graphics along with accompanying messages, visuals for GP waiting room and pharmacies, display screens and posters.

- posters
- social media graphics and messaging
- digital screen displays
- animation

You can access all assets at: <https://northeastnorthcumbria.nhs.uk/here-to-help/repeat-prescriptions/>


How can you support?

Please use this toolkit to:

- Support conversations with patients around ordering repeat medication in plenty of time.
- Share the resources within your practice/community pharmacy.
- Encourage patients to use the NHS App, visit their local pharmacy or GP surgery online ordering system to arrange repeat medication in plenty of time – especially over bank holidays.

- If you have social media accounts, please help us by sharing the resources within this toolkit by posting on your social media channels and sharing assets with your groups and networks.
- If you would like to help us create short, informative videos to support the campaign, please contact andrea.jones2@nhs.net

Social media messaging - download at <https://northeastnorthcumbria.nhs.uk/here-to-help/repeat-prescriptions/>

Repeat prescriptions messaging	
<p>1. If you or someone you care for takes regular medication</p> <p>Don't wait until it's too late!</p> <p>Make sure you order your repeat prescription 7 days before you run out.</p> <p>You can order your repeat prescription on:</p> <ul style="list-style-type: none"> • your NHS account • the NHS App • or contact your GP practice or pharmacist <p>Find out more at https://www.nhs.uk/nhs-services/prescriptions/how-to-order-a-repeat-prescription/</p> <p>#HereToHelp</p>	 <p>The graphic features a pink and teal background with the NHS logo. Text includes: 'If you or someone you care for takes regular medication...', 'Don't wait until it's too late.', and 'Order your repeat prescription in plenty of time.' It also includes a clock icon and a 'HERE TO HELP' button.</p>

<p>2. Don't wait until it's too late!</p> <p>Did you know you can order your repeat prescriptions on:</p> <ul style="list-style-type: none"> • the NHS App • via your NHS account • or contact your GP practice or pharmacist <p>Make sure you're prepared and order 7 days before you run out.</p> <p>Find out more at: https://www.nhs.uk/nhs-services/prescriptions/how-to-order-a-repeat-prescription/</p> <p>#HereToHelp</p>	<p>The poster features a clock with arms and legs, appearing to be running. The background is split into teal and pink sections. The text 'Don't wait until it's too late.' is in large, bold, purple letters. Below it, a blue banner says 'Order your repeat prescription in plenty of time.' with a 'HERE TO HELP' button.</p>
<p>3. Repeat prescription due?</p> <p>Don't wait until it's too late!</p> <p>Order on:</p> <ul style="list-style-type: none"> • your NHS account • via the NHS App • or contact your GP practice or pharmacist <p>It can take up to 7 days to order and collect a prescription!</p> <p>Find out more at: https://www.nhs.uk/nhs-services/prescriptions/how-to-order-a-repeat-prescription/</p> <p>#HereToHelp</p>	<p>The poster features a clock with arms and legs, appearing to be running. The background is split into pink and teal sections. The text 'Repeat prescription due?' is in large, bold, white letters on a pink background. Below it, a purple banner says 'Order online on the NHS App or contact your GP practice or pharmacist.' with a 'HERE TO HELP' button. At the bottom, a teal banner says 'Don't wait until it's too late.' with a 'HERE TO HELP' button.</p>

<p>4. Forgotten to order your repeat prescription in time?</p> <p>You can request an emergency supply online at 111.nhs.uk to collect from a pharmacy.</p> <p>But don't wait until it's too late!</p> <p>Order in time on:</p> <ul style="list-style-type: none"> • your NHS account • via the NHS App • or at your GP practice <p>Remember it can take up to 7 days to order and collect a prescription!</p> <p>Find out more at: https://www.nhs.uk/nhs-services/prescriptions/how-to-order-a-repeat-prescription/</p> <p>#HereToHelp</p>	
---	--

Animation

--	--

Posters

--	--