

Our Reference

HM\ North East & North
Cumbria ICB\ FOI ICB106

NECS - Riverside House
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Your Reference

11 November 2022

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Freedom of Information Act 2000 - Request for Information – NHS North East & North Cumbria Integrated Care Board (ICB)

Thank you for your request received by North of England Commissioning Support (NECS) on 18 October 2022 for information held by NHS North East and North Cumbria Integrated Care Board (NENC ICB) under the provisions of the Freedom of Information Act 2000.

For information Clinical Commissioning Groups ceased to exist on 30 June 2022. Services that were previously delivered by the CCG are now being delivered by the successor organisation NHS North East and North Cumbria (ICB). This covers the areas of County Durham, Newcastle Gateshead, North Cumbria, North Tyneside, Northumberland, South Tyneside, Sunderland and Tees Valley.

Details of Request and Reply

This is an information request relating to the cost of transitioning to ICBs.

Please include the following information: -

- **The cost of changing email addresses from CCG to ICB formatted once.**

The former NENC CCG's all benefitted from ICT and associated service support from a single commissioning support unit, as all CCGs were already on the @nhs.net email platform, the support service made some simple administrative changes into an ICB branded mail container, the cost of which was an integral part of the on-going service offer/contract.

- **The cost of branding, for example the design of a new logo.**

Zero, the in-house designer did it based on NHS branding.

- **The cost of building a new website**

The cost of the website was £4,000 (+VAT).

- **The amount spent on advertising to promote the change from a CCG to ICB, for example on social media, print, digital advertising.**

Social media advertising – less than £100.

In line with the Information Commissioner's directive on the disclosure of information under the Freedom of Information Act 2000 your request will form part of our disclosure log. Therefore, a version of our response which will protect your anonymity will be posted on the NHS ICB website <https://northeastnorthcumbria.nhs.uk/>.

If you have any queries or wish to discuss the information supplied, please do not hesitate to contact me on the above telephone number or at the above address.

If you are unhappy with the service you have received in relation to your request and wish to make a complaint or request a review of our decision, you should write to the Senior Governance Manager using the contact details at the top of this letter quoting the appropriate reference number.

If you are not content with the outcome your complaint, you may apply directly to the Information Commissioner for a decision. Generally, the Information Commissioner cannot make a decision unless you have exhausted the complaints procedure provided by The North of England Commissioning Support Unit.

The Information Commissioner can be contacted at:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

www.ico.gov.uk

Any information we provide following your request under the Freedom of Information Act will not confer an automatic right for you to re-use that information, for example to publish it. If you wish to re-use the information that we provide and you do not specify this in your initial application for information then you must make a further request for its re-use as per the Re-Use of Public Sector Information Regulations 2015 www.legislation.gov.uk . This will not affect your initial information request.

Yours sincerely

Hilary Murphy

Hilary Murphy
Information Governance Officer