



Personalised Care

Integrating digital solutions

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What is Personalised Care?

 "Personalised cancer care means" providing patients with access to care and support that meets their individual needs – from the moment they receive their cancer diagnosis – so that they can live as full, healthy and active a life as possible."

NHS England (2020).





Our Workstreams

(HAWB	HNA's	Treatment Summaries	SFU	PAM's & frailty	Cancer Care Reviews	Prehab/ rehab				
Referral				\sim				Pa			
Diagnostics								Patient		0	
MDT										Covid	
NP clinic								Commur experience	d re	Die	
Surgery								rien	mm	rescue and recovery	Digital solutions
SACT									uni.		
Radiotherapy								and	Communication		
FU clinic								ion engagement	ß		
Support services											
EOL team								ent			
Primary care											
			Patient	experience an	d engagement	t					
			Comm	unication and	engagement						
		Covid rescue	and recovery –	capacity, wo	kforce, challer	nges & opportur	ities				
				Digital solut	ions						





Health and Wellbeing Information and Support (HWBIS)

By 2021, where appropriate every person diagnosed with cancer will have access to personalised care, including needs assessment, a care plan and health and wellbeing information and support. NHS Long Term Plan (2019)





Prehabilitation/Pre-treatment Interventions

- Having the HWBIS conversation sooner, signposting, empowering and improving outcomes
- No specific national target
- Making full use of a teachable moment to make healthier lifestyle choices when faced with a possible or actual cancer diagnosis...

...and repeat the message as often as possible





Personalised Stratified Follow Up?

"After treatment, patients will move to a follow-up pathway that suits their needs, and ensures they can get rapid access to clinical support where they are worried that their cancer may have recurred " NHS Long Term Plan (2019)





National Deliverables

- Tumour specific roll out programme:
 - Breast (2020) National target
 - Colorectal (2022) National target deferred from 2021 due to COVID
 - Prostate (2022) National target deferred from 2021 due to COVID

National requirement in 2021 for a further 3 tumour groups to be identified at Alliance level. Their protocols must be written and agreed by March 2022 with 1 being implemented in each trust by March 2022

- Agreed by the Northern Cancer Alliance:
 - Gynae (Chosen by each trust for implementation by 2022)
 - **Haematology** (Protocol to be signed off by 2022)
 - Thyroid (Protocol to be signed off by 2022)





Digital Remote Monitoring (DRM)

- To be implemented by April 2022 (extended from April 2021 due to COVID)
- 3 key components to meet the national requirements:
 - **DRM1a** Patient level safety netting eg. Digital clinic
 - DRM1b System level safety netting and measurement for audit purposes eg. Digital dashboard, Somerset/Infoflex solution
 - DRM2 Patient facing portal eg. My Health Space app





Digital implementation in practice

CDDFT Case Study





Implementation in CDDFT

Health and Wellbeing Events / Information and Support

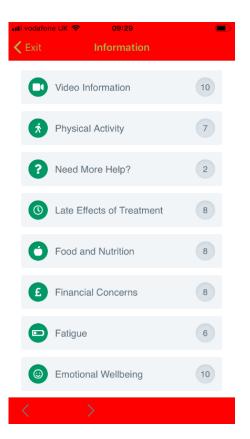
- NCA funding for innovative health and wellbeing event
- Scope to deliver event content in a virtual format
- Multi disciplinary working group including patient representatives shaped the format and content of the digital event
- Content reflects patient needs
- My Wellbeing Space developed using the Health Call platform
- Pool of credible resources available from CDDFT's 'Cancer Information and Support' web pages.





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My Wellbeing Space



Cancer Information and Support in County Durham and Darlington

My Wellbeing Space App	Seancer Charities UK Directory
O Cancer Nursing and Care Teams	⊙ Covid-19 Information for Cancer Patients
⊘ Health and Wellbeing	
Macmillan Information Centres	② Patient Transport
🕥 Useful Links	⊙ Your Data Matters
My Wellbeing Coach Planner	

Cancer Services in County Durham and Darlington

Z	Related Links
\bigcirc	James Cook University Hospital
0	Leeds Cancer Centre
0	Macmillan Cancer Support
\odot	Northern Centre for Cancer Care (Freeman Hospital)
0	Queen Elizabeth Hospital Gateshead
0	Sunderland Royal Hospital
_	
	Related Publications
0	Cancer Information and Support in County Durham and Darlington
\bigcirc	Covid-19 and Cancer Surgery
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Pending Implementation

Digital Remote Monitoring

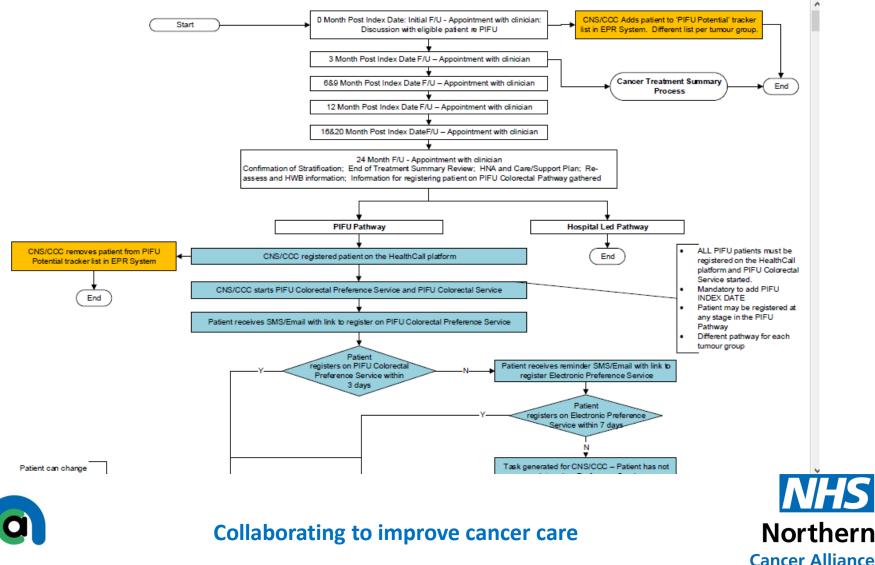
- Colorectal pathway to adopt DRM for cancer patients in CDDFT
- Multi disciplinary approach essential; health informatics team, digital developers, clinical teams, booking team, cancer managers
- Creation of digital shadow clinics/clinic codes
- Worked with patients to develop digital correspondence issued through EPR system e.g. appointment reminders and results letters
- Mapping of clinical activities, EPR actions and digital interfaces with patient portal 'My Health Space' by Health Call
- In development System level safety netting, tracking and reporting dashboard – collaboration with Health Call





Personalised Care ----- Golden Thread --

Digital work flow and integration



Successes

- Patients are willing to engage with digital resources
- Web pages rank highest in google searches for 'cancer Darlington' and 'cancer County Durham'
- The involvement of patients in all of our digital work streams – they offer fantastic insight, provide valuable feedback and keep us grounded
- Collaborative working sharing of ideas, knowledge and experience
- Structured support from the Health Informatics team at all stages of our digital development activities





Lessons Learnt

- Digital resources need to be easy to access and simple to use
- Patients more likely to use digital resources when signposted/supported to so by Health Care Professionals
- Not all patients able or willing to access digital services or information – an equal offer needs to be available in a more traditional format
- Digital development is an iterative process requiring structured and frequent review.





Golden Threads

	HAWB	HNA's	Treatment Summaries	SFU	PAM's & frailty	Cancer Care Reviews	Prehab/ rehab					
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Primary care												
			Patient	experience	and engagemen	ıt						
			Comm	nunication a	and engagement							
		Covid rescu	e and recovery -	- capacity, v	workforce, challe	nges & opportu	nities					
				Digital sc	olutions							
										Ν		
	Collaborating to improve cancer care							NHS Norther				

Cancer Alliance

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Please get in touch for any additional details about our presentation



Northern Cancer Alliance